

Period: Wednesday, November 8
~ Friday, November 10, 2017

Venue: Toki Messe Niigata Convention Center "Exhibition Hall"

To Executive Secretariat, FOOD MESSE in NIIGATA 2017

Our company/organization hereby applies to participate in the exhibition and agrees to abide by the exhibition regulations stated on the back of this application form and any other additional regulations as stipulated by the organizer.

① Corporate applicant/Representative [must be completed]

		Date of Application	(Date)	, (Month)	, 2017
Corporate Applicant	Name				
	Head Office Address	Zip code			
Representative responsible for application	Position/Department			Name	
	Address/Contact Details	Zip code			
		TEL:		FAX:	Email:
Contact for exhibition-related work (Addressee for invoice, guidebook, documents)	<input type="checkbox"/> Same as Representative <input type="checkbox"/> Different from Representative (Please complete the following)				
	Position/Department			Name	
	Address/Contact Details	Zip code			
		TEL:		FAX:	Email:

※Back panel, wing panel, parapet wall and company name plate costs are included in the basic booth fee. Please note, however, that the basic booth fee does not include utilities-related construction costs and charges for their use or installation costs and charges for use of carpets.
※For details about exhibition fee payment, please refer to the exhibition regulations on the back of this application.

② Booth arrangement and number of booths required [must be completed]

Special booths for food product / ingredient exhibitors	Ⓐ Exhibition Fee (per 6㎡ booth) ¥80,000 (excluding tax)	×	Ⓑ Number of booths required booth(s)	=	Total booth fee (Ⓐ×Ⓑ) ¥ (excluding tax)
Regular booths	Ⓒ Exhibition Fee (per 9㎡ booth) ¥100,000 (excluding tax)	×	Ⓓ Number of booths required booth(s)	=	Total booth fee (Ⓒ×Ⓓ) ¥ (excluding tax)

③ Exhibitor information [must be completed]

※Your exhibitor information will be used in our official guidebook, official website and the event site map.

Exhibitor Name					
Co-exhibitor(s)	<input type="checkbox"/> Yes <input type="checkbox"/> No ※For co-exhibitor information, we will send you a separate form to be completed.				
Exhibition Zone Classification <small>※Please refer to "Exhibition Guide" on page 5.</small>	Please check the appropriate category: <input type="checkbox"/> Food products/ingredients <input type="checkbox"/> Equipment/implements <input type="checkbox"/> Containers/packaging <input type="checkbox"/> Industry-academia collaboration (university, professional school, other group/organization) <input type="checkbox"/> Other				
Planned Exhibits					
Address/Contact Details (For use in the official guidebook and website)	Address	<input type="checkbox"/> Same as the Representative's address <input type="checkbox"/> Same address as the contact for exhibition-related work <input type="checkbox"/> Other address (Please enter below.)			
		Zip code			
	Contact	TEL:			FAX:
URL	http://				

※Please note that due to limitations on the number of booths, equipment and décor available, exhibition zoning may be changed prior to the event. If entry of your intended zone is omitted, you may be assigned to a zone deemed appropriate by the organizer at its discretion.

④ Concurrent events

Sixth-Order Indus. Grand Prize	Do you want to join? <input type="checkbox"/> Yes <input type="checkbox"/> No <small>※The event is exclusively for businesses addressing sixth-order industrialization.</small>	"Food from Niigata" Export Business Meetings 2017	Do you want to participate in individual business meetings with overseas buyers? <input type="checkbox"/> Yes <input type="checkbox"/> No <small>※We will separately notify would-be participants as the event details have been fixed.</small>
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⑤ Other message if any

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■ Please note: ① Before submitting your application, please make a copy and retain it for your records.

② In the event that any changes are made to the content of an already submitted application, please contact us immediately in writing.

Handling of personal information | The organizer and secretariat of this exhibition will receive and manage personal information contained in the application form. Personal information will ONLY be used to create information materials required for operations; to provide exhibitors and visitors with necessary information; and to introduce to visitors all products and services handled by the organizer.

Send Exhibition Application to:

FOOD MESSE in Niigata 2017 Executive Secretariat (c/o Japan Food Journal Co., Ltd.)

Japan Food Journal Business Support Headquarters, Tokyo Tatemono Bldg. 5F, 1-9-9, Yaesu, Chuo-ku, Tokyo 103-0028

Phone: +81-(0)3-3271-4816 (9:30~17:30, weekdays) Fax: +81-(0)3-3271-4818 <http://foodmesse.jp> E-mail: info@foodmesse.jp

Space for Secretariat	Date Accepted	Accepted Number	Accepted By	Approved By	Remarks
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[Exhibition Regulations]

■ Execution of Regulations

The application process for the exhibition is deemed to have been officially completed when the organizer has received the "Exhibition Application Form" and approved the applicant's participation.

Every corporate exhibitor is required to abide by the "Exhibition Regulations" and the rules in the "Exhibitor Manual," which will be distributed during the exhibitor briefing.

Should it become clear that the exhibitor has violated any of the regulations or rules, the organizer, without officially announcing the ground for its judgment, shall reserve the right to cancel the exhibitor's participation at any time and order the exhibitor to withdraw or modify its booth(s), exhibits and/or decorations. In the event of cancellation, the exhibition fee will not be refunded. The organizer shall not be required to compensate the exhibitor for any costs incurred as a result of the cancellation (damages on the part of the exhibitor and/or its parties concerned).

■ Exhibitor Eligibility

The exhibition is a trade fair for people from the food industry. As such, the organizer will not accept any exhibits the nature of which has nothing to do with the food industry. In accordance with this principle, the organizer reserves the right to deny the participation of any applicant whose proposed exhibits have nothing to do with the food industry. The organizer also has the right to cancel the participation of a successful applicant at any time if their documents are found to contain false or misleading information.

■ Application Deadline

Application deadline: Friday, August 18, 2017

※Please note that the organizer can choose to stop accepting applications prior to the deadline once the number of approved applications equals the number of available booths.

Please note

1. Before submitting your application form, please make a copy and retain it for your records.
2. In the event that any changes are made to the content of an already submitted application, please contact us immediately in writing.

■ Submission of required documents

The exhibitor must submit all of the required documents by the designated date. Failure to meet this deadline shall lead the organizer to take appropriate measures including cancellation of the application.

■ Liability for damage

- (1) Under no circumstances shall the organizer be liable for injuries or physical damage resulting from use of the exhibition space by the exhibitor, its employees or parties concerned. Nor shall the organizer be liable for injuries or physical damage that may occur within the exhibition site resulting from the actions of the exhibitor, its employees or parties concerned.
- (2) The exhibitor shall immediately compensate the organizer for any damage to structures and equipment within and around the exhibition site that resulted from the actions of the exhibitor, its employees or its parties concerned.
- (3) The organizer shall not offer compensation for any damage sustained by the exhibitor or its parties concerned – due to changes to the exhibition period or discontinuance/cancellation of the event as the result of natural disasters and other Acts of God.
- (4) The organizer shall not offer compensation for any damage sustained by the exhibitor or its parties concerned that can be attributed to natural disasters, delays in public transportation services, or social unrest.
- (5) The organizer shall not refund exhibition fees in the event of the foregoing items (3) or (4).

■ Payment of the exhibition fee

- Once the application has been received and approved, the secretariat will issue an invoice. The exhibitor is requested to transfer the exhibition fee to the designated bank account by the transfer deadline specified in the invoice. (Exhibitors are requested to bear all bank transfer fees.)

■ Cancellation charge and contract cancellation

Exhibitors that choose to withdraw from the exhibition or cancel their contract will be subject to the following cancellation fees:

Up to August 18, 2017	50% of the exhibition fee
On or after August 19, 2017	100% of the exhibition fee

■ Desired booth arrangement

- Single (tandem) arrangement for 3 or fewer booths

※Please be aware that we may not be able to accommodate your desired booth arrangement.

■ Booth layout (booth locations)

The organizer will determine the booth layout (booth location arrangement) after taking into account the number of booths, the order in which applications were received, exhibitors' past activity and the content of each exhibit.

■ Handling of personal information

The organizer and secretariat of this exhibition will receive and manage personal information contained in the application form. Personal information will ONLY be used to create information materials required for operations; to provide exhibitors and visitors with necessary information; and to introduce to visitors all products and services handled by the organizer.