

FOOD MESSE in NIIGATA, 2025 Sixth-Order Industrialization Fair, Niigata, 2025

Exhibition Application Form (Contract) Application deadline : Friday, August 29, 2025

Period: Wednesday, November 12 ~ Friday, November 14, 2025 Venue: Toki Messe Niigata Convention Center "Exhibition Hall"

Our company/organization hereby applies for exhibition as stated below.

1 Exhibition Application Please read the terms on the back carefully and make sure to check the box.

- Our company/organization agrees to comply with the exhibition regulations stated on the back of this application form, as well as any additional provisions set by the organizer.
- Our company/organization hereby declares that we have confirmed "13. Pledge of Exclusion of Organized Crime Groups" in the Exhibition Regulations and do not fall into any of the listed situations.

2 Corporate applicant/Representative [must be completed]

		Date of Application (Date) _____, (Month) _____, 2024
Corporate applicant	Name	Representative's name
	Head office address	Zip code
Representative responsible for application	Position/Department	Name
	Address/Contact details	Zip code
	Phone: _____	E-mail: _____
<input type="checkbox"/> Same as Representative <input type="checkbox"/> Different from Representative (Please complete the following)		
Contact for exhibition-related work (Addressee for invoice and other documents)	Position/Department	Name
	Address/Contact details	Zip code
	Phone: _____	E-mail: _____

3 Booth arrangement and the number of booths required [must be completed]

* Please refer to the exhibition regulations on the back for payment methods of the exhibition fee.

FOOD MESSE in NIIGATA	Exhibition Fee	Number of booths required	Total booth fee (excl. tax)	The booth fee (per booth) includes the costs for the following
<input type="checkbox"/> Regular booths [9m ² per booth]	¥135,000 (excl. tax)	_____ booths	¥ _____	Back panel, wing panel, parapet, company name plate (1pc.), and common sink usage *1
<input type="checkbox"/> Special booths for food products/ingredients exhibitors [6m ² per booth]	¥95,000 (excl. tax)	_____ booths	¥ _____	

We apply to exhibit in "The Future of Rice from Niigata" Zone
 *Booths in this zone will be available only for businesses related to rice. There will be no extra charge for exhibiting in this zone.

*1 Please note that the booth fee does not include utilities-related construction costs and charges for their use, or installation costs and charges for use of rental equipment, optional décor, etc.

Your can apply for the following option (fee charged; availability limited) only if you are a "single-booth" or "double-booth" applicant
 We apply for a "2-side-open (corner) booth"; ¥30,000 (excl. tax)

Sixth-Order Industrialization Fair, Niigata	Exhibition Fee	Number of booths required	Total booth fee (excl. tax)	The booth fee (per booth) includes the costs for the following
<input type="checkbox"/> Special booths [4m ² per booth] for the Fair	¥50,000 (excl. tax)*2	_____ booths	¥ _____	Back panel, wing panel, parapet, company name plate (1pc.), and common sink usage *1

*2 A booth fee of ¥55,000 (excl. tax) will apply if you are a four-time-or-more exhibitor. Entry times will be counted beginning in 2024.

*1 Please note that the booth fee does not include utilities-related construction costs and charges for their use, or installation costs and charges for use of rental equipment, optional décor, etc.

4 Exhibitor information [must be completed] Your exhibitor information will be used in our official website, official guidebook and the event site map.

Exhibitor Name				*If no exhibitor name is given in the left blank space, the Executive Secretariat will enter the above-mentioned Corporate Applicant name on your behalf.
Co-exhibitor(s)	<input type="checkbox"/> Yes <input type="checkbox"/> No	*For co-exhibitor information, we will send you a separate form to be completed.		
Exhibition Zone Classification	<input type="checkbox"/> Food products/ingredients <input type="checkbox"/> Equipment/implements <input type="checkbox"/> Containers/packaging <input type="checkbox"/> Information/services, etc. (_____)			
Planned Exhibits				
Address	<input type="checkbox"/> Same as the Representative's address <input type="checkbox"/> Same address as the contact for exhibition-related work *Even if the TEL provided in item ① is a mobile number, it will be listed as exhibition contact information. If you prefer a different number to be listed, please provide it below.			
	<input type="checkbox"/> Other address, if any (Please enter in the right-hand blank)	Zip code	Phone: _____	
URL	Please choose between the following <input type="checkbox"/> http:// <input type="checkbox"/> https://		Please choose between the following _____	
Is water supply and drainage planned for your booth?		<input type="checkbox"/> Yes <input type="checkbox"/> No	Do you require LP gas supply for your booth? <input type="checkbox"/> Yes <input type="checkbox"/> No	

*Please note that due to limitations on the number of booths, equipment and décor available, exhibition zoning may be changed prior to the event. If entry of your intended zone is omitted, you may be assigned to a zone deemed appropriate by the organizer at its discretion.

5 Concurrent event *Of applicants for FOOD MESSE in NIIGATA and "The Future of Rice from Niigata" Fair, those food-related businesses that address sixth-order industrialization or agriculture-commerce-industry collaboration are requested to fill in the following without fail

Sixth-Order Industrialization Grand Prize Contest	Do you wish to participate in the Sixth-Order Industrialization Grand Prize Contest? <input type="checkbox"/> Yes <input type="checkbox"/> No	*Entry applicants will be limited to those food-related businesses moving forward with sixth-order industrialization or agriculture-commerce-industry collaboration. *Exhibitors in the Sixth-Order Industrialization Fair, Niigata, will be automatically entered in the contest. *We will give notification about details of entry targets and method separately.
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6 Other message if any

Send Exhibition Application to **FOOD MESSE in NIIGATA, 2025 Executive Secretariat (c/o Japan Food Journal Co., Ltd.)**
<https://foodmesse.jp> Japan Food Journal Business Support Headquarters, Urban-net Irifune Bldg. 4F, 3-2-10, Irifune, Chuo-ku, Tokyo 104-0042
Phone: +81-(0)3-3537-1077 (Inquiries accepted: 9:30 a.m.~5:30 p.m., weekdays) **Fax: +81-(0)3-3537-1088** **E-mail: contact@foodmesse.jp**

Space for Secretariat	Date Accepted	Accepted Number	Accepted By	Approved By	Remarks
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[Exhibition Regulations]

1 Application for Exhibition and Execution of Regulations

The application process for the exhibition is deemed to have been officially completed when the applicant has signed the application form after entering all the necessary information in it, and the organizer has approved it. At that point, the exhibitor is regarded as having agreed with the "Exhibition Regulations" and will be obliged to abide by all the regulations and rules (as in the Application Form, Exhibition Essentials, etc.) stipulated by the organizer.

Should it become clear that the exhibitor has violated any of the regulations or rules, the organizer, without officially announcing the ground for its judgment, shall reserve the right to cancel the exhibitor's participation at any time and order the exhibitor to withdraw or modify its booth(s), exhibits and/or decorations. In that case, the organizer shall not refund the exhibition fee and compensate for related costs (damages sustained by the exhibitor and/or its parties concerned).

2 Exhibitor Eligibility

The exhibition is a trade fair for people from the food industry. As such, the organizer will not accept any exhibits the nature of which has nothing to do with the food industry. In accordance with this principle, the organizer reserves the right to deny the participation of any applicant whose proposed exhibits have nothing to do with the food industry. The organizer also has the right to cancel the participation of a successful applicant at any time if their documents are found to contain false or misleading information.

*As for the Sixth-Order Industrialization Fair, Niigata, exhibitors will be limited to food-related businesses moving forward with sixth-order industrialization or agriculture-commerce-industry collaboration.

3 Application Deadline

Application deadline: Friday, August 29, 2025

*However, the organizer can choose to stop accepting applications prior to the deadline once the number of approved applications equals the number of available booths.

- Before submitting your application form, please make a copy and retain it for your records.
- In the event that any changes are made to the content of an already submitted application, please contact us immediately in writing.

4 Submission of Required Documents

The exhibitor must submit all of the required documents by the designated date. Failure to meet this deadline shall lead the organizer to take appropriate measures including cancellation of the application.

5 Payment of the Exhibition Fee

Once the application process has been completed, the secretariat will issue an invoice. The exhibitor is requested to transfer the exhibition fee to the designated bank account by the transfer deadline specified in the invoice. (Exhibitors are requested to bear all bank transfer fees.)

Bank transfer deadline: Tuesday, September 9, 2025

6 Cancellation of your Participation

Your participation in the event may be canceled by the organizer in the following cases:

- If the applicant fails to pay the exhibition fee by the deadline.
- Serious infringement of any items specified in the Exhibition Regulations or the Exhibition Essentials.
- If the organizer considers the applicant to be causing or likely to cause significant trouble to other exhibitors.
- If the organizer considers the applicant's exhibit content to be inappropriate for the purpose of this event.

7 Cancellation after Application

Despite completion of the application process, exhibitors that choose to withdraw from the exhibition or cancel their contract will be subject to the following cancellation fees:

Up to Friday, August 29, 2025	50% of the exhibition fee
On or after Saturday, August 30, 2025	100% of the exhibition fee

8 Booth Layout (booth location)

The organizer will determine the overall layout (and location) of booths, taking into account the number of booths, the order in which applications were received, exhibitors' past activity, the content of each exhibit and so forth.

Please note, however, that there may be cases where we cannot allow your request.

9 Participation in the Exhibitor Briefing Session

In order to make this exhibition meaningful and effective at cultivating and expanding participants' sales channels, the organizer will hold an exhibitor briefing session with respect to the planning and execution of the exhibition as follows:

Wednesday, September 10, 2025 -

Venue: Toki Messe (medium-size meeting room 201)

13:00 - Doors open / 13:30 - Session begins

Each exhibitor is requested to make sure that they adjust their schedule to have at least one representative participate in this session in person or online.

*The session will also be webcast.

10 Sales of Goods

Sales of goods within the exhibition hall are not permitted during the event period.

11 Handling of Personal Information

The organizer and executive secretariat of this exhibition will receive and manage personal information contained in the application form.

Personal information will ONLY be used to create information materials required for event operations and to introduce all products and services handled by the organizer.

12 Liability for Damage

- (1) Under no circumstances shall the organizer be liable for injuries or physical damage resulting from use of the exhibition space by the exhibitor, its employees or parties concerned. Nor shall the organizer be liable for injuries or physical damage that may occur within the exhibition site resulting from careless actions of the exhibitor, its employees or parties concerned.
- (2) The exhibitor shall immediately compensate the organizer for any damage to structures and equipment within and around the exhibition site that resulted from careless actions of the exhibitor, its employees or its parties concerned.
- (3) The organizer shall reserve the right to discontinue the exhibition due to natural disasters such as an earthquake, volcanic eruption, tsunami, fire, bad weather and spread of an epidemic as well as political, economic or other turmoil. Also, the organizer shall not offer compensation for any resultant damage sustained by the exhibitor or its parties concerned.
- (4) The organizer shall not refund exhibition fees in the event of any cases mentioned in the foregoing (3).

13 Pledge of Exclusion of Organized Crime Groups

In accordance with Niigata Prefecture's Organized Crime Exclusion Ordinances, the following personnel shall not be allowed to participate in this exhibition:

- (1) An organized crime group member
- (2) A person who has a socially unacceptable relationship with an organized crime group member (hereinafter referred to as a close associate)
- (3) A person who has joined an antisocial organization or group that includes an organized crime group member or close associate
- (4) An exhibition applicant of a company virtually run or partly managed by a person to whom any of the above items (1) to (3) apply (hereinafter also referred to as an organized crime group member)
- (5) A person who is engaged in the exhibit booth for a company virtually run or partly managed by an organized crime group member
- (6) A person who is confirmed to share the same livelihood with an organized crime group member
- (7) A person who hires and/or uses people despite knowing they are organized crime group members